

TODAY ON THE RADIO

THURSDAY, MARCH 18, 1937

OUTSTANDING EVENTS ON ALL STATIONS

- 11:00-11:15 A. M.—From Tripoli: Premier Benito Mussolini—WJZ.
 12:30-12:45 P. M.—100th Anniversary. Birth of Grover Cleveland; Message From President Roosevelt Read by Dr. John H. Finley, Associate Editor THE NEW YORK TIMES; Robert L. O'Brien, Chairman Tariff Commission—WEAF.
 2:30-3:00 P. M.—National Organization for Public Health Nursing, Hotel Roosevelt: Dr. Livingston Farrand, President Cornell University—WJZ.
 4:30-5:00 P. M.—Grover Cleveland Centennial Program—WOR.
 5:00-5:15 P. M.—“Current Questions.” Senator Joseph F. Guffey—WABC.
 6:30-6:45 P. M.—“Social Legislation and the Constitution,” Norman Thomas, Socialist—WQXR (1.550 Kc.).
 7:00-7:15 P. M.—“Supreme Court Issue.” Clarence S. Shearn, President Association of the Bar of the City of New York—WHN.
 8:00-9:00 P. M.—Vallee Show: Sketch, Henry Fonda: Others—WEAF.
 8:30-9:15 P. M.—Rochester Philharmonic. José Iturbi, Conductor—WJZ.
 9:00-10:00 P. M.—Show Boat: Sketch. Lillian Gish: Others—WEAF.
 9:30-10:30 P. M.—America's Town Meeting, Town Hall: Topic, “How Far Should Federal Relief Go?”—WJZ.

Press-Radio News: 9:55 A. M.—WEAF 6:20 P. M.—WMCA
 9:25 A. M.—WMCA 10:00 A. M.—WJZ 6:30 P. M.—WEAF
 9:30 A. M.—WNEW 10:00 A. M.—WNYC 6:30 P. M.—WJZ
 9:40 A. M.—WABC 6:15 P. M.—WQXR 6:30 P. M.—WABC

Where there is no listing for a station, its preceding program is on the air
 WMCA..570 WEAF..660 WOR..710 WJZ..760 WNYC..810
 WABC..860 WHN..1,010 WLWL..1,100 WEVD..1,300

MORNING

- 6:45-WOR—Gambling's Musical Clock
 7:00-WMCA—Talk—Charlie Stark
 WNYC—Gymnasium Class; Music
 WHN—Music: News: Early Birds
 WEVD—Music: Morning Devotions
 7:30-WEAF—Radio Rubes, Songs
 WOR—Sorey Orchestra
 WJZ—Yochi Hiraoka, Xylophone
 WABC—Organ Recital
 7:40-WJZ—Levey Orchestra
 7:45-WMCA—News: Hillbilly Music
 WNYC—News: Morning Serenade
 7:55-WJZ—News: Morning Devotions
 8:00-WEAF—Malcolm Claire, Stories
 WOR—News: Studio Music
 WABC—Song Stylist Quartet
 WEVD—News: Music
 8:15-WEAF—News: Blaufuss Ensemble
 WJZ—Richard Leibert, Organ; Songs
 WMCA—Music: Beauty Talk
 8:25-WEAF—City Consumers' Guide
 (Also WABC, WNYC, WOV)
 8:30-WEAF—Cheerio Musicale
 WOR—Martha Manning—Talk
 WABC—Salon Musicale
 WNYC—Music Album
 WHN—Morning Exercises
 WEVD—Studio Music (Off to 3)
 8:45-WOR—Keymen Quartet
 WJZ—Comedy Duo
 WHN—Music and Philosophy
 9:00-WEAF—Levey Orchestra: Soloists
 WOR—Ed Fitzgerald: Organ Music
 WJZ—Variety Musicale
 WABC—Greenfield Chapel Choir
 WMCA—Kay: Buddy Arnold, Songs
 WNYC—Symphonic Music
 WHN—Organ Recital
 9:15-WABC—Jack and Loretta, Songs
 WMCA—Studio Music
 9:25-WMCA—Press-Radio News
 9:30-WABC—As You Like It
 WMCA—Studio Recitals
 WHN—What to Eat—C. H. Goudiss
 9:40-WABC—Press-Radio News
 9:45-WEAF—News—Adela Rogers St. John
 WOR—Beauty Forum
 WJZ—Capt. Tim Healy, Commentator
 WABC—Bachelor's Children—Sketch
 9:55-WEAF—Press-Radio News
 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch
 WOR—Pure Food—Alfred W. McCann
 WJZ—Press-Radio News
 WABC—Betty and Bob: Modern Cinderella; Menu—Betty Crocker; Hymns: News—John K. Watkins
 WMCA—Hillbilly Music
 WNYC—Press-Radio News: The Classics—Talk
 WHN—News: Music
 10:05-WJZ—Charles Harrison, Tenor
 10:15-WEAF—John's Other Wife—Sketch
 WJZ—Ma Perkins—Sketch
 10:30-WEAF—Just Plain Bill—Sketch
 WJZ—Pepper Young Family—Sketch
 WMCA—News: Freddie Heller, Songs
 WNYC—Youth and Our City—William F. Walthall
 WHN—Homemakers—Ida Bailey Allen: Theodore Roosevelt Jr.
 10:45-WEAF—Today's Children—Sketch
 WJZ—Kitchen Cavalcade
 WNYC—Songs: Musical Essays
 11:00-WEAF—David Harum—Sketch
 WOR—Beauty Talk: Songs
 WJZ—From Tripoli, Africa: Premier Benito Mussolini of Italy
 WMCA—Captivators Orchestra
 WABC—The Dentist—Dr. G. W. Clapp
 11:15-WEAF—Backstage Wife—Sketch
 WOR—Raoul Nadeau, Baritone
 WJZ—Personal Column of the Air
 WABC—East and Dumke, Comedy
 WMCA—Woman's Program
 11:30-WEAF—Talk—Betty Moore
 WJZ—Vic and Sade—Sketch
 WABC—Big Sister—Sketch
 WNYC—Dance Orchestra
 WHN—Studio Music: Talk
 11:45-WEAF—Wife Saver—Allen Prescott
 WOR—Talk—Isabel Hewson
 WJZ—Edward MacHugh, Songs
 WABC—Homemakers—Eleanor Howe
 WMCA—News: Organ Recital

AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch
 WOR—Theatre Club—Bide Dudley
 WJZ—Honeyboy and Sassafras
 WABC—The Gumps—Sketch
 WNYC—Insulin—Dr. J. M. Preston
 WHN—Song Recital
 12:15-WEAF—Story of Mary Marlin—Sketch
 WOR—Martha and Hal, Songs
 WJZ—Armchair Quartet
 WABC—Ted Malone—Readings
 WNYC—Allan Wagner, Songs
 12:25-WJZ—News: Farm and Home Hour
 12:30-WEAF—100th Anniversary, Birth of Former President Grover Cleveland—Dr. John Finley, Associate Editor. THE NEW YORK TIMES: Reading Message From President Roosevelt: Robert Lincoln O'Brien, Chairman. U. S. Tariff Commission
 WOR—News: We Are Four—Sketch
 WABC—Helen Trent's Romance
 WMCA—Talk—Kurt Haesseler
 WNYC—Beatrice Kleunter
 WHN—Dance Music
 12:45-WEAF—Students Science Clubs of America: Exploring the Subatomic World—Dr. Carl D. Anderson, Winner Nobel Physics Prize in 1936
 WABC—Rich Man's Darling—Sketch
 WMCA—Nick Kenny, Commentator
 WHN—Stock Quotations: News
 1:00-WEAF—News: Markets and Weather
 WOR—Talks and Music
 WABC—Jack Berch and His Boys
 WMCA—Jerry Cooper, Songs
 WNYC—Missing Persons: Music
 1:15-WEAF—Dan Harding's Wife—Sketch
 WOR—Advertising Club Luncheon: Story of American Song—Reinold Werrenrath, Baritone (Also WMCA: WHN at 1:30)
 WABC—Senate Judiciary Committee Hearing Report—Robert W. Horton
 WHN—Girl Interns—Sketch
 1:30-WEAF—Ruth Lyon, soprano; Edward Davies, Baritone: Organ Music
 WJZ—Behind the Headlines—Hugh Baillie, President United Press. at Rotary Club, Brooklyn
 WABC—Food Talk—George Rector
 WNYC—Louise Day, Songs
 1:45-WJZ—From San Juan Mission: Return of Capistrano Swallows
 WABC—Aunt Jenny's Life Stories
 WNYC—Salon Ensemble
 2:00-WEAF—Dumesnil Trio
 WJZ—Men Who Made America—Play
 WOR—Martha Deane Program
 WABC—Rambles in Rhythm
 WMCA—Claire Dillon, Soprano
 WHN—Dance Music
 2:15-WABC—American School of the Air
 WMCA—Roving Reporter
 WNYC—Dictation—Arthur Gaskill
 2:30-WEAF—It's a Woman's World—Claudine Macdonald, Director; Guests, Celia Carolyn: Elizabeth Churchill, Writers
 WJZ—25th Anniversary. National Organization for Public Health Nursing, at Hotel Roosevelt: Dr. Livingston Farrand, President of Cornell
 WMCA—Flower Show—Talk
 WNYC—Scene From Opera “Othello”
 WHN—Dramatic Sketch
 2:45-WEAF—Personal Column of the Air
 WOR—Way Down East—Sketch
 WJZ—The Caballeros, Songs
 WABC—Myrt and Marge—Sketch
 WMCA—Song Recital
 3:00-WEAF—Pepper Young Family—Sketch
 WOR—Molly of the Movies
 WJZ—Muskingum College Centennial
 WABC—Variety Show
 WMCA—Charm—Edythe Melrose
 WNYC—N. Y. S. Symphonic Band
 WHN—Strange Stories
 WEVD—String Ensemble
 3:15-WEAF—Ma Perkins—Sketch
 WOR—Berrens Orchestra
 WJZ—Eastern Music School Concert
 WABC—Thursday Matinee—Variety
 WMCA—Women's Exchange
 WHN—Carlos Magenti, Accordion
 WEVD—Symphonic Poems
 3:30-WEAF—Vic and Sade—Sketch
 WABC—Old Favorite Melodies
 WHN—Stock Quotations: News
 WEVD—String Ensemble
 3:45-WEAF—The O'Neills—Sketch
 WOR—Kaye Orchestra
 WJZ—Robert Scholz, Piano
 WMCA—Harriet Brent, Songs
 4:00-WEAF—Fashion Show
 WOR—Hope Alden's Romance
 WABC—University of Pennsylvania Choral Association
 WMCA—Today's Winners—Bob Carter
 WNYC—Conservative Treatment of Sinus—Dr. L. J. Silvers
 WHN—Dixie and Rainey, Songs
 4:15-WOR—News Bulletins
 WNYC—String Trio
 4:30-WEAF—Follow the Moon—Sketch
 WOR—Grover Cleveland Centennial: Francis Grover Cleveland, Son of President Cleveland; James Gerard, Former Ambassador to Germany; New York Supreme Court Justice William Harmon Black
 WJZ—Metropolitan Opera Guild
 WABC—Dorsey Orchestra
 WNYC—Brooklyn College Program
 WHN—Almanac for New Yorkers
 WEVD—Italian Variety Show
 4:45-WEAF—The Guiding Light—Sketch
 WJZ—Young Hickory—Sketch
 WHN—Dance Orchestra
 5:00-WEAF—Program of Academy of Natural Sciences on 125th Anniversary of Its Founding. From Philadelphia
 WOR—Talks and Music
 WJZ—Noble Cain a Cappella Choir
 WABC—Questions Before Congress: Senator Joseph F. Guffey
 WMCA—Batting Male Skepticism—Katherine B. Meigs, President N. Y. League of Business and Professional Women
 WNYC—String Trio
 WEVD—Minciotti Company—Drama
 5:15-WEAF—Tom Mix Straight Shooters
 WOR—Johnson Family—Sketch
 WABC—St. Louis Variety Show
 WMCA—Songs: Beauty Talk
 WNYC—Emily Cowan, Songs
 WHN—News: Health Talk
 5:30-WEAF—Jack Armstrong—Sketch
 WOR—Inspector White of Scotland Yard—Sketch
 WJZ—Singing Lady
 WMCA—Fenton Orchestra
 WNYC—Brooklyn Music Settlement
 WEVD—Giglio Players
 5:45-WEAF—Little Orphan Annie—Sketch
 WOR—Junior League Program for Children—Orgets on the Air
 WJZ—Grover Cleveland, Public Office Is a Public Trust—Representative Emanuel Celler of New York
 WABC—Wilderness Road—Sketch
 WMCA—High School Reporter
 WHN—Marriage—Mrs. John Reilly
 WEVD—Bocca and Rolli, Songs

EVENING

- 6:00-WEAF—Amateur Sports Resume
 WOR—Uncle Don
 WJZ—News: Dinner Music
 WABC—Patti Chapin, Songs
 WMCA—Around Town—Bill Stern
 WNYC—Junior Inspectors Club
 WHN—Variety Show: J. C. Flippen
 WLWL—Concert Orchestra
 6:15-WEAF—News: Barra Harmonicas
 WABC—Clyde Barrie, Baritone
 WMCA—Investments—E. C. Olsen
 WNYC—New York Advancing—Talk
 6:20-WMCA—Press-Radio News
 6:25-WMCA—Talk—Mrs. Gustave Hartman
 6:30-WEAF—Press-Radio News
 WOR—Felton Orchestra
 WJZ—Press-Radio News
 WABC—Sports-Radio News
 WMCA—Sports—Dick Fishell
 WNYC—Polish Musicale
 WHN—Albert Orchestra
 6:35-WEAF—Music Is My Hobby—Dr. Maurice Appel, Violin: Dr. Louis Topper, Piano
 WJZ—Chucho Martinez, Tenor
 WABC—Hall Orchestra
 6:45-WEAF—Billy and Betty—Sketch
 WOR—News: Sports Resume
 WJZ—Lowell Thomas, Commentator
 WABC—Pretty Kitty Kelly—Sketch
 WMCA—Claire Carroll, Songs
 WLWL—Gordon Heriot, Commentator
 WNYC—Sports—Joe Hazel
 7:00-WEAF—Amos 'n' Andy—Sketch
 WJZ—Easy Aces—Sketch
 WABC—Jack Fulton, Tenor
 WMCA—News Bulletin: Songs
 WNYC—Symphonic Music (Sign Off)
 WLWL—Talk—Dr. Daniel S. Rankin
 WHN—Supreme Court Issue—Clarence J. Shearn, President Association of the Bar, City of New York
 7:15-WEAF—Vocal Varieties
 WOR—Charlotte's Quartet
 WJZ—From Buenos Aires: Talk—Ben Adams, Author
 WABC—Ma and Pa—Sketch
 WHN—Music: News
 WLWL—Studio Orchestra
 7:30-WEAF—Helen Traubel, Songs
 WOR—Answer Man; Music
 WJZ—Lum and Abner—Sketch
 WABC—Alexander Woolcott; The Town Crier
 WMCA—Voice of Jerusalem
 WHN—Pioneers of Science—Sketch
 WLWL—The Holy Shroud—Rev. E. A. Wuenschel (Off at 8)
 7:45-WEAF—Campbell Orchestra
 WJZ—Jerry Cooper, Songs
 WABC—Boake Carter, Commentator
 WMCA—Foreign News
 8:00-WEAF—Vallee's Varieties: Sketch. With Henry Fonda, Actor; Walter O'Keefe, Comedian; Edgar Bergen, Kventriologist; Rudi Grasi, Mergic
 WOR—Concert Orchestra; Alfred Wallenstein, Conductor; Armand Tokatyan, Tenor
 WJZ—Shield Orchestra: Soloists
 WABC—Kate Smith Bandwagon: Play—Mary of Scotland, with Helen Menken and Margalo Gillmore: Henry Youngman, Comedy
 WMCA—Five Star Final—Sketch
 WHN—Albert Orchestra
 WEVD—Bryce Oliver, Commentator
 8:15-WEAF—Rubinoff Orchestra
 WEVD—Recovery by Taxation—John T. Flynn, Economist
 8:30-WOR—Lombardo Orchestra
 WJZ—Rochester Philharmonic Orchestra: Jose Iturbi, Conducting
 WMCA—Hillbilly Music
 WHN—New York University Forum
 WEVD—Increased Living Costs—James J. Bambrick, President Building Service Employees Union
 8:45-WEVD—Kitty Conroy, Songs
 9:00-WEAF—Show Boat Concert: Lanny Ross, Tenor; Sketch, Stephen Foster, With Lillian Gish, Actress: Arnold Eidus, Violinist: Eddy Grady, One-Man-Band; Harmonica Scamps: Mary Small, Songs
 WOR—Piano and Organ Music
 WABC—Major Bowe's Amateur Hour
 WMCA—Dinner New York League of Business and Professional Women: Hotel Biltmore; Speakers, Henry Bruere, President, Bowery Savings Bank; Dr. Eugene Colligan, President, Hunter College; and Others
 WHN—Dance Music (To 3 A. M.)
 9:15-WOR—Talk About Books—Edward Hodnett and Edward A. Richards
 WJZ—Norsemen Quartet
 WMCA—Beauty Talk: News
 9:30-WOR—Variety Show
 WJZ—America's Town Meeting, Town Hall: Topic—How Far Should Federal Emergency Relief Go?—Speakers, Aubrey W. Williams, Assistant Administrator, WPA; Mary Fox, Executive Secretary, League For Industrial Democracy; Representative John Taber of New York
 WMCA—Three Little Funsters
 9:45-WMCA—Mid-Week Forum
 10:00-WEAF—Bing Crosby, Master of Ceremonies; Bob Burns, Comedian; Rudolph Ganz, Piano; Dorsey Orch.: Sketch, With Basil Rathbone, Actor; Harriet Hilliard, Songs: Vronsky and Babin, Piano
 WOR—Witches Tale
 WABC—Adventures, Floyd Gibbons
 WEVD—Edith Friedman, Piano
 10:15-WMCA—Ward Orchestra
 WEVD—Precinct 77—Sketch
 10:30-WEAF—Musical Revue
 WJZ—Jamboree—Variety Program
 WABC—March of Time
 WEVD—Call of 62—Talk; Music
 10:45-WMCA—News—(Off to 12)
 11:00-WEAF—News—John B. Kennedy
 WOR—News; Dance Orchestra
 WJZ—News; New York League of Business and Professional Women Meeting, at Hotel Biltmore; Presentation of Scrolls to Fifteen Outstanding Men Who Have Promoted Better Business Conditions
 WABC—Lewis Orchestra
 WMCA—Elder Horn Revival Meeting
 11:15-WEAF—Martinez Brothers, Songs
 WJZ—Bestor Orchestra
 11:30-WEAF—Northern Lights—Sketch
 WOR—Ellington Orchestra
 WJZ—Levant Orchestra
 WABC—Jones Orchestra
 WMCA—Dance Music (To 1 A. M.)
 12:00-WEAF—Gordon Orchestra
 WOR—Goodman Orchestra
 WJZ—Dance Orchestra
 WABC—King Orchestra
 WEVD—Midnight Jamboree
 12:30-WEAF—Reichman Orchestra
 WOR—Plays—Bide Dudley; Dance Music (To 2 A. M.)
 WJZ—Ferdli Orchestra
 WABC—Belasco Orchestra